

Rep Order# 9814043 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/10/2012 8:11 AM
Last Received: 09/07/2012 5:19 PM
Showing Buylines: All Lines

1 of 2

Station EKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1705
Buyer Meredith Kaufman
Phone#
Fax#

55100
Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1705
Flight Dates 09/11/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5A-6A	GOOD MORNING CINCINNATI (SIMULCAST	:30	\$75.00	09/12-09/14	1 P2	1	1	\$75.00	
	2	W-F	6A-7A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$125.00	09/12-09/14	1 P1	1	1	\$125.00	
	3	W-F	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$225.00	09/12-09/14	1 P2	1	1	\$225.00	
	4	W-F	10P-1035P	LOCAL NEWS AT 10P	:30	\$375.00	09/12-09/14	1 P2	1	1	\$375.00	

---REPORT TOTALS---

Report Totals: 4 / \$800.00

---SALES MONTHLY TOTALS---

Sep 12: 4 / \$800.00
Sales Totals: 4 / \$800.00
Station Totals: 4 / \$800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$80,000	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPC 33%
		WKRC 30%	WLWT 22%	WSTR 2%	WXIX 12%	

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Books null
Demos RA35+

Spot Manager: All, 09/11/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: EKRC-TV												
Order: 55100												
Line: 1												
09/12/12	Wednesday		:30	\$75.00		5a Good Morn Cincinna 5a-6a		DSCC IE	1705	P-2	1	MWASH-
				\$75.00							1	
Line: 2												
09/12/12	Wednesday		:30	\$125.00		6a Good Morn Cincinna 6a-7a		DSCC IE	1705	P-1	1	MWASH-
				\$125.00							1	
Line: 3												
09/12/12	Wednesday		:30	\$225.00		7a Good Morn Cincinna 7a-8a		DSCC IE	1705	P-2	1	MWASH-
				\$225.00							1	
Line: 4												
09/12/12	Wednesday		:30	\$375.00		M-F 10p Local 12 News 10p-1035p		DSCC IE	1705	P-2	1	MWASH-
				\$375.00							1	
				\$800.00							4	
				\$800.00							4	
				\$800.00							4	
				\$800.00							4	
				\$800.00							4	
				\$800.00							4	

[Filtered by:] [Sorted by: Station]